

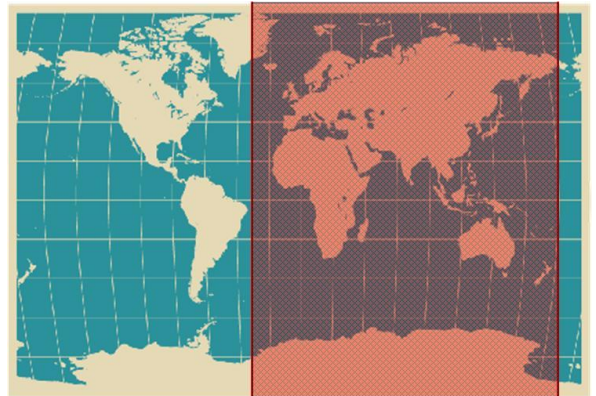
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## Sale of Americas region units to customers outside of the Americas

Lowrance Electronics manufactures units specifically for sale in the Americas and units specifically for sale to the Rest of the World (ROW). These units are certified to different standards for different markets.

- 1) Americas Base and Insight USA™ models of HDS – chartplotters and combination fishfinder/chartplotters – are not CE marked. It is **illegal** to sell these Americas-based models in Europe and several other international markets.
- 2) New Americas Base and Insight USA™ models of HDS purchased with the 3.0 software release or later will go into a limited features mode, when crossing a defined meridian (30 degrees West longitude or the International dateline to the East).
  - a. The limited features mode functions with English language and imperial measures only - all non-English languages and metric measures are eliminated. There is also a flashing reminder at the bottom of the screen that indicates that the unit is operating outside of its intended area of use.
- 3) Customers should purchase units from local authorized Lowrance/Navico dealers and distributors – this will ensure that customers receive products which are safe and useful for their requirements. In addition, customers who experience a problem can receive prompt local service and support.
- 4) Customers should contact their local customer service center or authorized Lowrance/Navico distributor for support and service.
  - a. Americas: <http://www.navico.com/en/About-us/Locations/Americas/>
  - b. APAC: <http://www.navico.com/en/About-us/Locations/APAC/>
  - c. EMEA: <http://www.navico.com/en/About-us/Locations/EMEA/>



*\*English language and imperial units only in red area for Americas based units.*